



"Didn't I meet you in Branson back in '85? Or maybe Asheville in '88? At the 90th?" You've made more friends at H.O.G. Rallies than anywhere else in your life. Some you know by name. Others you know by their bike, or their goofy hat and ever-present smile. But they're all your friends. Brothers, Sisters, H.O.G. Members. You share the love for fun that only happens when you mix people with big American-made V-twin motorcycles. The more people and bikes, the better. And you're not about to miss the biggest gathering of friends the world has ever experienced. The 15th Annual H.O.G. Rally Leading up to the anniversary festivities will be the 15th Annual H.O.G. Rally at Wisconsin State Fair Park in Milwaukee, June 10 - 12, 1998. The Rally -- exclusively for H.O.G. members -- marks the 15th anniversary of the Harley Owners Group, which has more than 330,000 members in 86 countries. H.O.G. expects thousands of members who will enjoy three days of festivities including entertainment, fun, displays, games and exhibits.

A Rally and Reunion ticket package is available exclusively to H.O.G. members from April 1, 1997 to June 30, 1997.

Rally and Reunion combination packages are \$85 per person plus shipping and handling charges. Because attendance at the Reunion will be limited to 80,000, the best way to ensure a spot in the festival grounds is to buy your ticket early!

Only current H.O.G. members are eligible to buy a combination package.

H.O.G. members can buy their tickets online at this site April 1, 1997. For Harley-Davidson 95th Anniversary event tickets, dates, and registration information, riders can: Check this web site for more information as it becomes available. Call the 95th Anniversary Hotline at 1-800-843-95TH (1-800-843-9584). International callers can access this phone number through their international operator. Check out the March/April 1997 and May/June 1997 issues of Hog Tales magazine (Available to H.O.G. members).

If you are not a current H.O.G. member, call 1-800-CLUB-HOG (1-800-258-2464) to sign up today!

Like tribes from long ago, they assemble. Special preparations will be made; they will decorate themselves and their machines ornately in anticipation of their journey. Banding together, they congregate towards their sacred ground. This is a meeting 95 years in the making, where these

individuals will celebrate one thing: their shared passion for Harley-Davidson motorcycles. They will be welcomed back as returning heroes, defenders of a true American tradition.

The day-long 95th Anniversary Reunion on June 13, 1998 kick-starts with spectacular motorcycle parades winding their way to the Summerfest grounds. The Reunion, from 9 a.m. to 11 p.m., will feature national and regional entertainment on eight stages as well as new and antique motorcycle displays, demonstrations, games, auctions, raffles and an evening birthday celebration ceremony.

Tickets for the 95th Anniversary Reunion are \$35 plus shipping/handling and will be available to members of the Tickets will be available to the general public beginning August 1, 1997. In addition, free satellite events at various locations in

"Didn't I meet you in Branson back in '85?"

and around Milwaukee will allow even more people to join the celebration. Harley-Davidson plans to link the sites with the Summerfest grounds so everyone can share in the festivities, including the birthday celebration ceremony. Celebrations will take place around the world to coincide with the 95th Reunion in Milwaukee. Events are currently planned for:

Eastern and Western Canada

Latin America

Europe

Pacific Rim countries

1998 will mark Harley-Davidson's 18th year as a sponsor of the Muscular Dystrophy Association (MDA). The 95th Anniversary Reunion will be the largest fund-raising event for the MDA in the history of Harley-Davidson Harley-Davidson raised \$1 million for MDA at the 90th Anniversary in 1993. Since 1980, the Harley-Davidson riding family has raised more than \$22 million for MDA, making it a valuable part of the fight against muscular dystrophy

In addition, several area hotels' policies prohibit room reservations too far in advance, so additional rooms will be becoming available in the next few months. V.S.I. will continue to assist in locating accommodations. Reservation guidelines will vary. V.S.I. will explain them to callers on an individual basis.

***Several area hotels' policies prohibit
room reservations too far in advance
So keep checking in***