

instant hit. In October, CEO, Don James, accepts Entrepreneur of the Year Award in the Wholesale Category. In November, Trev Deeley is inducted into the Canadian Motorsport Hall of Fame. In December, Deeley Harley-Davidson Canada is voted one of Canada's top 50 Best Managed Private Companies by the Financial Post. After more than 10 years of having just one dealership, Winnipeg gets a second with the opening of LoneStar Harley-Davidson owned by Ed Danylchuk. Dan Zora becomes a partner in Prairie Motorcycles in Regina, Saskatchewan and the venerable Grant Budd semi-retires. Chris O'Neil opens Thunder Road Harley-Davidson in Windsor, Ontario.

1996 Harley-Davidson sells Holiday Rambler and begins construction of a new distribution facility in Milwaukee for Parts and Accessories. Ridden by Chris Carr, the VR1000 finishes a very respectable 10th place at the Daytona 200. H-D announces their intention to build another manufacturing facility in Kansas City, Missouri. It's expected to be on line and producing Sportsters in about two years. Deeley H-D Canada outgrows their Toronto office/warehouse and relocates to a custom designed, state of the art distribution facility in a suburb north of that city. In British Columbia, after 46 years at the 606 East Broadway location, Trev Deeley Motorcycles (Vancouver Harley-Davidson) breaks ground in April for a beautiful new facility at Boundary and Lougheed. The same month, both Cariboo Motorcycles in Port Moody and Cycle West in Chilliwack drop their other product lines to become exclusive Harley-Davidson dealers.

And the Legend will continue to make history . . .



"Through and Through."

The Vancouver
HOG Report



Trev Deeley Motorcycles

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