



Vancouver Chapter Harley Owners Group

Business Meeting – October 4, 2014

The meeting came to order by Terry Sue at 10:05 am.

New Members: 3 new members today: Maria, Mike, and Derrick.

Who rode: A few of members rode to the meeting this morning.

NEWS from TREV DEELEY MOTORCYCLES (CHAPTER SPONSOR):

- Darwin
 - There are still some great deals on the remaining 2014 motorcycles that are in the store: receive up to \$2000 in-store credit. Contact Sales for more details.
 - We have several new 2015 motorcycles, including the “Free Wheeler”. There will be one included in the Demo Fleet.
 - We also have a number of Pre-Owned bikes in stock.
 - 36th Annual Vancouver Toy Run is happening on Sunday, Oct 5. This ride is leaving Coquitlam Centre at 9:30 am.
 - Following the Toy Run, TDMC is sponsoring the Toy Run After Burner Party. This starts at 10:30am and runs until 2:30 pm. As usual there will be our Famous Hot Chicken Soup, Hot Dogs, Coffee, and Hot Chocolate.
 - Team 1040 Radio Station will be on location for the Finalists to win a new 2015 Dyna Street-Bob motorcycle that has been customized. The draw will be “Reverse-Draw” and will begin at 1 pm. There are 30 people in the running including our own Larry “Lunch Bucket” Davidson.
 - There will be a Memorial Ride leaving at Noon for Ernie Small
 - Trev Deeley Motorcycles will be open on Thanksgiving Day, Oct 13
 - Oct 19 – Test our Metal Demo Day – Registration begins at 9 am, with the first ride leaving at 10 am. The last ride out leaves at 3 pm. The Free Wheeler Trike as well as the 500 and 750 will be included in the Demo fleet. If the roads are wet, the rides will be cancelled.
- Chris Moon, Operations Manager
 - Trev Deeley Rewards Program – NEW – It is free to sign up for the program
 - Gift cards, and purchases of products that are already on-sale or discounted do not qualify for points. Coupons hold no cash value and any points issued for items that are returned will be subtracted.
 - The customer will receive a “Welcome Email” within 30 minutes of being signed up on the program and will earn 500 points just for signing up. If they sign up online they will receive the email and points within 24 hours.
 - “Welcome Email” includes:
 - VIP/Membership #,
 - Details on how to login to the App,

- Information on how the program works.
- “VIP LEVELS”
 - Silver Earn 5 Trev Deeley Points for every \$1 spent
 - Gold Earn 7 Trev Deeley Points for every \$1 spent
 - Chrome Earn 10 Trev Deeley Points for every \$1 spent
- To move from Silver to Gold customer must spend \$1,500.
- To move from Gold to Chrome customer must spend \$3,000.
- Pre-set Rewards
 - \$25.00 Reward is available for spending 2500 Points
 - \$50.00 Reward is available for spending 5000 Points
 - \$100.00 Reward is available for spending 10000 Points
- OCTOBER CAMPAIGN:
- We are running a launch campaign for the month of October to encourage people to sign up on our Rewards Program. There will be opportunities to earn points, double points and ballots into our month end draw. The prize will be one of our NEW Stainless Steel Rolling Coolers worth \$450.00!
- Details are as follows:
 - Along with the 500 points a customer receives for signing up they will also receive 5 ballots.
 - 5 ballots for logging into the App for the first time.
 - 5 ballots if they log into the App 5 times in 7 days.
 - 3 ballots for making any purchase on Demo Day, Sunday, October 19th.
 - 1 ballot for accepting or redemming a reward.
 - There will also be Double Points for purchasing any Men`s or Women`s Leathers in our MotorClothes Department and Lighting in our Parts Department during the month of October.
 - There will also be 2 special discounts: A limited amount of \$25 and \$50 rewards for 500 less points than the standard coupon. (For example 2000 points and 4500 points instead of 2500 or 5000.
- Jenn, the Merchandise Manager was away but she is still carrying Electra Wear. She has brought in the new Performance Riding Jeans which are lined with something similar to Kevlar. Unfortunately they are in Men`s only and cost \$374.95. She also has a new Lower Profile Helmet for a cost of \$190.95.
 - Jenn has the H.O.G.® Rockers that depict the new H.O.G.® Logo for sale.
 - H.O.G.® Special for August, September, October, November: 12% off regular priced, in-stock Heated Gear, and Women`s, Men`s, Children`s T-Shirts, and in the Parts Department: 12% off Boom Audio Security System
- Also, check out the Trev Deeley Facebook page and Twitter for more information regarding any of the above events.

OLD BUSINESS:

Sept 6 – Vancouver H.O.G.® Meeting – 10 AM – Trev Deeley Motorcycles Conference Room. There will be a lunch ride following the meeting.

Sept 7 – Bikers for Burns Ride – The Vancouver Firefighters' Charitable Society is proud to announce the return of the "Vancouver Firefighters Bikers For Burns Ride," Sunday September 7th 2014. This year's event kicked off at Trev Deeley Motorcycles, 1875 Boundary Road, Vancouver BC, and finish up at The Shady Tree Pub, 4065 Government Road, Squamish BC. This year's ride was a huge success. The first 300 riders registered received a free custom "Firefighters Burn Ride T-shirt". In addition, all riders received a free buffet lunch complimentary of the renowned "Shady Tree Pub" in Squamish BC, at the end of their ride. The wrap up party in Squamish featured live music, and prizes.

Sept 10 – H.O.G.® Evening Ride – TBA – 7 PM. Ride left from Trev Deeley Motorcycles.

Sept 11 – 9.11 Memorial Ride 604-291-2453 (BIKE). www.911memorialride.org

Sept 13 – H.O.G.® Ride – 8 AM from Chevron 176th Border Crossing (on US Side of Border). Ride to Langley, Washington. This ride was cancelled.

Sept 13-14 – Town and Country Art Show at TDMC. www.trevdeeley.com 604-291-2453

Sept 14 – Rottweiler Ride – Westcoast Rottweiler Rescue Association – Those who attended this ride enjoyed a stunning ride along the spectacular and breathtaking Sea to Sky Highway! Up in Squamish, they enjoyed a fantastic lunch provided by the Living Room Restaurant at the Executive Suites Hotel and Resort. There were also silent and live auctions for the participants.

Sept 17 – H.O.G.® Evening Ride – TBA – 7 PM – This was the "LAST" Evening ride for the 2014 Riding season. This ride will left from Tim Horton's, 86th and 200th in Langley.

Sept 20 – 25th -- Anniversary of the Langley H.O.G.® Chapter # 9043 – 10 AM at Barnes H-D. There were Show 'n Shine, Bike Games and a "Live Band". This Chapter started out as the "Delta H.O.G.® Chapter", then it changed to "South Langley H.O.G.® Chapter, and is now known as the Langley H.O.G.® Chapter. This event was well attended.

Sept 21 – 3rd Annual Salmon Run Motorcycle Rally 2014 – Baggers & Hawgs Ride to Live Association. Registration was at TDMC at 10 am. Ride left at 11:30am

Sept 24 – 28 – 20th Annual Street Vibrations – Reno, Nevada – www.road-shows.com/street_vibrations.php 12 of our members rode down and took part in this event in the rain.

Sept 27 – TDMC Open House and 2015 models on display. Your HOG Chapter Executives were on site promoting our chapter.

Sept 28 – 33rd Annual Oyster Run – Anacortes, Washington – www.oysterrun.org

Sept 28 – H.O.G.® Ride – Oyster Run, Anacortes, Wa. The Oyster Run is the HOG Ride for Sept 28th.

Oct 2 – 5 – 13th Annual Las Vegas Bike Fest – Las Vegas, Nevada – www.lasvegasbikefest.com

Oct 4 -- Vancouver H.O.G.® Meeting – 10 AM – Trev Deeley Motorcycles Conference Room. Following the meeting, our Director was to lead the "Season Ender Ride". Destination would have been announced at the meeting on Oct 4. However, the ride was cancelled due to rain.

NEW BUSINESS:

Oct 5 – Vancouver Toy Run – The ride leaves Coquitlam Centre at 9:30 AM (note the time change). The ride proceeds to the PNE grounds where there will be volunteers ready to receive your toy or \$\$ money donation. www.bccom-bc.com 604-580-0111

Oct 5 – After Burner Party – Trev Deeley Motorcycles – This follows immediately after the Toy Run. Come and enjoy some "Hot Soup, Hot Chocolate, Hot Coffee, Hot Dogs" provided by Trev Deeley Motorcycles.

Oct 10 – 12 – LOH Summit (Conference) 2014 – Marysville, Washington – Your secretary is attending on behalf of the Chapter.

Oct 15 – L.O.H. Sponsored Dinner – 7 PM – Old Spaghetti Factory, 50 8th St, New Westminster. If you are planning on attending, please RSVP to Chris Ferguson (chris_ferguson@shaw.ca) by Tuesday, October 14th.

Oct 19 – Trev Deeley Motorcycles "Demo Rides of the 2015 Motorcycles". 10 am to 3pm.

Oct 19 – Fraser Valley Toy Run – The Ride goes from Mission to Abbotsford Exhibition Grounds. Ride leaves at 9:45 AM. www.bccom-bc.com 604-580-0111

Nov 1 -- Vancouver H.O.G.® Meeting – 10 AM – Trev Deeley Motorcycles Conference Room.

Following the meeting, your Executive has planned a "Halloween Party". Everyone is encouraged to come and enjoy "Pumpkin Bowling", "Cheese Pop Toss", and "Bean Bag Toss".

Following the games, a "Pulled-Pork" lunch will be served.

The games will take place immediately following the meeting in the west parking lot of Trev Deeley Motorcycles under the "canopy".

Everyone is encouraged to come dressed up in costume as there will be prizes for the "Best Costume" as well as for 1st place in each of the games.

Please R.S.V.P. by Tuesday, October 28, to Kyoko, Receptionist at Trev Deeley Motorcycles www.trevdeeley.com or phone 604-291-2453.

Come out, support your Vancouver HOG Chapter, and enjoy great company, fun and food.

Nov 5 – L.O.H. Sponsored Dinner – 7 PM – Me `n Ed`s Pizza, 7110 Hall Ave, Burnaby. If you are planning on attending this event, please RSVP to Chris Ferguson (chris_ferguson@shaw.ca) by Tuesday, Nov 4, 2014. We are looking for a Group of 20 or members to attend this event so that we can order the ``Buffet`` which consists of a select line of specialty pizzas. This includes a

pizza buffet as well as caesar salad, garlic bread and pop. The price will also include taxes and gratuity.

Nov 15 – H.O.G. Officer Meeting – 9 am to Noon – This is the meeting where your Executive sets the activity calendar for the following year.

This year we, the Vancouver H.O.G.® Chapter executive, are looking for volunteers to help out on the Executive. We are looking for volunteers for all of our positions. Please go to www.vancouverbccanadachapter.org and click on “Officer List”. There, you will find a list of the positions and a “downloadable .pdf” file that explains what each position is and the duties of that position. If interested in volunteering for the Executive, please send an email to Chris Ferguson by Oct 31, 2014. Please include the positions you are interested in.

Nov 29 – Vancouver H.O.G. Christmas Party – Executive Hotel, 4201 Lougheed Hwy. Burnaby, B.C. Phone: (604) 298-2010. There will be 65 tickets available at a price is \$35.00 per person. The tickets will be on sale at Reception, Trev Deeley Motorcycles later this month. If you wish to stay at the hotel, the room rate is \$105.00 and this includes free parking. Please call the hotel directly to book a room. As in the past, we will have door prizes. This year we have our own Sound System, and are looking for someone to act as DJ. Please let Terry or Chris know if you would like to do this.

Nov 30 – Canadian Football League – Grey Cup

Dec 6 -- Vancouver H.O.G.® Meeting – 10 AM – Trev Deeley Motorcycles Conference Room.

Dec 6 – Trev Deeley Motorcycles sponsored Christmas Brunch – This will follow the general meeting in the Conference Centre. Please R.S.V.P. to Kyoko, Receptionist at Trev Deeley Motorcycles.

Dec 25 – Merry Christmas Everyone

Dec 26 – Boxing Day – Enjoy leftover turkey!!

Jan 1, 2015 – Happy New Year

The Meeting was adjourned at 10:35 AM.

Door prizes donated by Vancouver H.O.G.® Chapter were won by: Bernie, Sharon, Gerald, Marlene.

Trev Deeley Motorcycles donated a pair of B.C. Lions tickets.

The next Chapter meeting will be on Nov 1, 2014 at 10 am in the Conference room.