



Vancouver Chapter Harley Owners Group

Business Meeting – Nov 1, 2014

The meeting came to order by Terry Sue at 10:05 am.

New Members: 1 new member today: Don.

Who rode: Quite a few of our members rode to the meeting this morning as it turned out to be a nice day.

ANNOUNCEMENT:

Len Bowman announced that he was successful in becoming the Western Regional Director and would therefore be stepping down from his position of Assistant Director. Vancouver will always be his "Home" chapter but he is looking forward to working with all of the H.O.G.[®] Chapters here in B.C. as well as in the Yukon. He has already attended meetings at H.O.G.[®] Canada head office in Toronto and will be attending Rally Training as well as H.O.G.[®] Officer Training (H.O.T.) early in 2015. Congratulations to Len!

NEWS from TREV DEELEY MOTORCYCLES (CHAPTER SPONSOR):

- Karen, from MotorClothes, will be announcing the winners of the Halloween Costumes (Male and Female)
- There are still some great deals on the remaining 2014 motorcycles that are in the store: receive up to \$2000 in-store credit. Contact Sales for more details.
- We also have a number of Pre-Owned bikes in stock, ex-rentals and ex-demos.
- Movember – the campaign for Prostate Cancer has started once again. For more info, please go to the Trev Deeley website and click on the Movember icon.
- This year, Trev Deeley is also partnering with the "Movember Moustache Miler 5k run", on Saturday 22nd November in Stanley Park. General Manager, Darwin Osarchuk is going to be running in the 5k run to raise money for the cause too. Check out their website at [****www.moustachemiler.com****] (<http://www.moustachemiler.com>) for details on how to participate, or support participants in the run.
- There are no "Movember" T-Shirts for sale this year.
- Service is offering a "Winter Work Promotion". Purchase \$2000 in parts and general merchandise, you receive a \$200 gift card. Purchase \$5000 in parts and general merchandise, you receive a \$500 gift card.
- Don't forget to sign-up for the Trev Deeley Rewards Program – **NEW** – It is free to sign up for the program
- Gift cards, and purchases of products that are already on-sale or discounted do not qualify for points. Coupons hold no cash value and any points issued for items that are returned will be subtracted.

- The customer will receive a “Welcome Email” within 30 minutes of being signed up on the program and will earn 500 points just for signing up. If they sign up online they will receive the email and points within 24 hours.
- “Welcome Email” includes:
 - VIP/Membership #,
 - Details on how to login to the App,
 - Information on how the program works.
- “VIP LEVELS”
 - Silver Earn 5 Trev Deeley Points for every \$1 spent
 - Gold Earn 7 Trev Deeley Points for every \$1 spent
 - Chrome Earn 10 Trev Deeley Points for every \$1 spent
- To move from Silver to Gold customer must spend \$1,500.
- To move from Gold to Chrome customer must spend \$3,000.
- Pre-set Rewards
 - \$25.00 Reward is available for spending 2500 Points
 - \$50.00 Reward is available for spending 5000 Points
 - \$100.00 Reward is available for spending 10000 Points
- OCTOBER CAMPAIGN:
- We are running a launch campaign for the month of October to encourage people to sign up on our Rewards Program. There will be opportunities to earn points, double points and ballots into our month end draw. The prize will be one of our NEW Stainless Steel Rolling Coolers worth \$450.00!
- Details are as follows:
 - Along with the 500 points a customer receives for signing up they will also receive 5 ballots.
 - 5 ballots for logging into the App for the first time.
 - 5 ballots if they log into the App 5 times in 7 days.
 - 3 ballots for making any purchase on Demo Day, Sunday, October 19th.
 - 1 ballot for accepting or redeeming a reward.
 - There will also be Double Points for purchasing any Men’s or Women’s Leathers in our MotorClothes Department and Lighting in our Parts Department during the month of October.
 - There will also be 2 special discounts: A limited amount of \$25 and \$50 rewards for 500 less points than the standard coupon. (For example 2000 points and 4500 points instead of 2500 or 5000.
- Jenn has the H.O.G.® Rockers that depict the new H.O.G.® Logo for sale.
- H.O.G.® Special for August, September, October, November: 12% off regular priced, in-stock Heated Gear, and Women’s, Men’s, Children’s T-Shirts, and in the Parts Department: 12% off Boom Audio Security System
- Thank you to all of the H.O.G.® officers for their help during our “Test Your Metal” Demo day on Oct 19. Could not do it without you!
- On Saturday, December 6, TDMC will be hosting a brunch for all Vancouver Chapter H.O.G.® Members following the general meeting. Please R.S.V.P. to Kyoko, Receptionist, by Saturday, Nov 22nd if you plan on attending or call 604-291-2453 (BIKE).
- Winter Promotion Gift: The Harley-Davidson Tank Collection, free with a qualifying purchase of \$300 or more (before taxes) of MotorClothes apparel and

accessories, Screamin Eagle performance parts, Genuine motor parts and accessories or licensed products.

- Also, check out the Trev Deeley Facebook page and Twitter for more information regarding any of the above events.
- Karen chose the candidates for the Best Halloween Costume. Winners are Terry S. For Best Male and Pat J. for Best Female. Congratulations to the winners. Thank you to all members who came dressed up for Halloween.

OLD BUSINESS:

Oct 5 – Vancouver Toy Run – The ride left Coquitlam Centre at 9:30 AM (note the time change). The ride proceeded to the PNE grounds where there were volunteers ready to receive your toy or \$\$ money donation. www.bccom-bc.com 604-580-0111

Oct 5 – After Burner Party – Trev Deeley Motorcycles – This followed immediately after the Toy Run. Everyone came and enjoyed some “Hot Soup, Hot Chocolate, Hot Coffee, Hot Dogs” provided by Trev Deeley Motorcycles. Good time had by all. If you showed your Toy Run Pin, in the store, you received a discount off your purchases.

Oct 10 – 12 – LOH Summit (Conference) 2014 – Marysville, Washington – Your secretary is attending on behalf of the Chapter. This was attended by 147 ladies from 16 H.O.G.® Chapters from Washington, Oregon, California, Idaho, Montana, Texas, Alaska, as well as British Columbia. We attended a Meet & Greet on Friday evening after registering. Saturday there was Opening Remarks and then various seminars over the course of the day. Lunch was provided by Sound Harley Davidson. A Murder Mystery Dinner began at 6 PM and finally ended at 10:30 pm. Then they pulled all of the door prizes. On Sunday, there was another seminar and Closing Remarks began at 11 AM. They raffled off 21 baskets that were provided by the various chapters that attended as well as a number of the Harley Dealers. They also ran a 50/50 all weekend. The “Canadians” came from Langley, Vancouver, Tri-Cities, and Victoria and they did very well in the prize categories. We came home with 5 of the baskets as well as the 50/50 money. Great time was had by all. Because of the success of this summit, the L.O.H. members of the Langley Chapter have decided to sponsor the 1st Canadian L.O.H. Summit in September 2015. The committee has already been meeting and the planning has started. They have a L.O.H. Canadian Summit 2015 Facebook page and there will be a website as well in the coming months.

Oct 15 – L.O.H. Sponsored Dinner – 7 PM – Old Spaghetti Factory, 50 8th St, New Westminster. This was attended by 28 of our members. Everyone had a great time.

Oct 19 – Trev Deeley Motorcycles “Demo Rides of the 2015 Motorcycles”. 10 am to 3pm. Your chapters Road Captains as well as your Secretary volunteered for this event. We had a great day with lot’s of riders and good weather.

Oct 19 – Fraser Valley Toy Run – The Ride went from Mission to Abbotsford Exhibition Grounds. Ride leaves at 9:45 AM. www.bccom-bc.com 604-580-0111. They had a fantastic turnout this year. Best turnout ever on the rider side as well as on the donation side. Thanks to everyone who attended.

Nov 1 -- Vancouver H.O.G.® Meeting – 10 AM – Trev Deeley Motorcycles Conference Room.

Following the meeting, your Executive planned a "Halloween Party". Everyone was encouraged to come and enjoy "Pumpkin Bowling", "Bauble Toss", and "Bean Bag Toss".

Following the games, a "Pulled-Pork" lunch was served, along with coleslaw, fresh veggies and fruit as well as cold drinks.

The games took place immediately following the meeting in the west parking lot of Trev Deeley Motorcycles under the canopy.

Everyone was encouraged to come dressed up in costume as there will be prizes for the "Best Costume" as well as for 1st place in each of the games. Several of our members did so, and Terry S. and Pat J. won the prize for best costume, male and female.

NEW BUSINESS:

Nov 5 – L.O.H. Sponsored Dinner – 7 PM – Me 'n Ed's Pizza, 7110 Hall Ave, Burnaby. If you are planning on attending this event, please RSVP to Chris Ferguson (chris_ferguson@shaw.ca) by Tuesday, Nov 4, 2014. We are looking for a Group of 20 or members to attend this event so that we can order the ``Buffet`` which consists of a select line of specialty pizzas. This includes a pizza buffet as well as caesar salad, garlic bread and pop. The price will also include taxes and gratuity.

Nov 15 – H.O.G.® Officer Meeting – 9 am to Noon – This is the meeting where your Executive sets the activity calendar for the following year.

This year we, the Vancouver H.O.G.® Chapter executive, are looking for volunteers to help out on the Executive. We are looking for volunteers for all of our positions. Please go to www.vancouverbccanadachapter.org and click on "Officer List". There, you will find a list of the positions and a "downloadable .pdf" file that explains what each position is and the duties of that position. If interested in volunteering for the Executive, please send an email to Chris Ferguson by Oct 31, 2014. Please include the positions you are interested in.

Nov 29 – Vancouver H.O.G.® Christmas Party – Executive Hotel, 4201 Lougheed Hwy. Burnaby, B.C. -- Phone: (604) 298-2010. There will be 65 tickets available at a price is \$35.00 per person. The tickets will be on sale with Kyoko at Reception, Trev Deeley Motorcycles. If you wish to stay at the hotel, the room rate is \$105.00 and this includes free parking. Please call the hotel directly to book a room. As in the past, we will have door prizes. This year we have our own Sound System, and are looking for someone to act as DJ. Please let Terry or Chris know if you would like to do this.

Nov 30 – Canadian Football League – Grey Cup

Dec 6 -- Vancouver H.O.G.® Meeting – 10 AM – Trev Deeley Motorcycles Conference Room.

Dec 6 – Trev Deeley Motorcycles sponsored Christmas Brunch – This will follow the general meeting in the Conference Centre at 11:30am. Please R.S.V.P. to Kyoko, Receptionist at Trev Deeley Motorcycles, by Saturday, Nov 22nd.

Dec 25 – Merry Christmas Everyone

Dec 26 – Boxing Day – Enjoy leftover turkey!!

Jan 1, 2015 – Happy New Year

The Meeting was adjourned at 10:35 AM.

Door prizes donated by Vancouver H.O.G.® Chapter were won by: Pat, Alex, Walter. Heather won the Tank Picture gift that was donated by Trev Deeley Motorcycles.

The next Chapter meeting will be on Dec 6, 2014 at 10 am in the Conference room.