



Vancouver Chapter - Harley Owners Group

Business Meeting Minutes

Saturday 4th October 2025

The meeting was called to order by Director, Marc V at 10:01 am

NEWS from TREV DEELEY MOTORCYCLES® (CHAPTER SPONSOR):



Sales:

- 3.49% Finance Rate on 2024 + 2025 Cruiser & Touring model NEW Harley- Davidson Motorcycles. On Approved Credit, not all will qualify.

- Meet Your Match – T Shirts are on the way, expect delays/long delivery times, sorry! Hopefully they're in-store Nov/Dec 2025

Service:

- Storage package deal promo, full details available on our website & social media

- Accepting work on Pre-2010 H-D Motorcycles during our off season, case by case basis, have your Harley assessed by our Service Department over the phone or in person.

Here are the HOG Membership Enhancement Notes from H-D Canada:

Harley Owners Group® (H.O.G.®) continues to be a powerful tool for growing ridership and building long-term loyalty. A strong, aligned relationship between dealerships and

HOG® Chapters is essential to creating a win-win environment that supports, strengthens, and drives business success.

Over the past 18 months, Harley-Davidson Canada has introduced several exciting updates to the HOG membership experience. These enhancements are designed to add more value for members, increase engagement, and support chapters in their efforts to grow and thrive.

NEW

Roadside Assistance – Expanded Coverage: Canadian HOG members now receive coverage for two Harley-Davidson® motorcycles, up to 52 events per year, and full coverage for towing and roadside costs. More information is available here: <https://info.agero.com/en/hog>

HOG Loyalty Program

<https://www.harley-davidson.com/ca/en/content/hog/membership-benefits.html?srsId=AfmBOoqpEGoypiwsez0zgv4C5usRkkR4FgsvqOjQWU6jtHY3Zj918xk8>

Members enjoy exclusive savings with a growing list of providers:

- ☐ Insta360
- ☐ Quad Lock
- ☐ Eaglerider
- ☐ Freedom Biker Tours
- ☐ Designated Drinks
- ☐ Sandman Hotels

Regional Offer Connection Training

Launched in 2024, Regional Offer Connection (ROC) brings Chapter Officers together to network and share best practices. Dealership staff are welcome to attend. We've had five sessions in 2024, six sessions in 2025, and over 100 participants each year, nationwide.

E-Newsletter Relaunch

After a pause due to a CDP merger, the HOG e-newsletter returned in 2024. It's now a bi-monthly publication delivering updates directly to members.

Please keep checking:

<https://www.trevdeeley.com/>

<https://www.facebook.com/TrevDeeleyHD>

<https://www.instagram.com/trevdeeleyhd/?hl=en>

<https://www.youtube.com/c/trevdeeleymotorcycles>

FALL/WINTER 2026

OCTOBER

PROMOTIONS	
1	"MORE TEES LESS FEES" 2/20%, 3/30%, 4/40% OFF LDS DEALER SHIRTS (REG PRICE, NOT COMBINED W/ OTHER DISCOUNTS)
2	PATCHES; WE HAVE A HUGE DISCOUNT ON VAN HDG PATCHES. THESE ARE MADE TO ORDER, ONCE I SELL OUT OF THESE I WILL ONLY ORDER MORE ON AN AS- NEEDED/PREPAID BASIS. THESE ARE EXTREMELY EXPENSIVE TO ORDER THEY COME FROM THE STATES, FOR EXAMPLE RECENTLY ORDERED 10 PATCHES \$645CAN
HD PROMOTIONS (E-COMM)	
3	SPEND MORE GET MORE (OCT 1- NOV 30) SPEND \$100 ONLINE GET \$20 GC FOR STORE SPEND \$200 ONLINE GET \$40 GC FOR STORE
DATES CLOSED	
4	TUESDAY OCTOBER 15 TH THANKSGIVING WKND

NOVEMBER

PROMOTIONS	
1	NOV 1 - DEC 30 GIFT WITH PURCHASE! SPEND \$300 IN STORE BEFORE TAX AND RECEIVE A FREE WATERPROOF BLUETOOTH SPEAKER
2	BLACK FRIDAY 2 DAYS ONLY; 28TH/29 TH . (UP TO 30% OFF SELECT ITEMS)
HD PROMOTIONS (E-COMM)	
3	SPEND MORE GET MORE OCT 1- NOV 30 REDEMPTION PERIOD
DATES CLOSED	
4	NOVEMBER 11 TH REMEMBRANCE DAY
5	NOVEMBER 29 TH CLOSED @ 3PM FOR STAFF X-MAS PARTY

DECEMBER

PROMOTIONS	
1	NOV 1 - DEC 30 GIFT WITH PURCHASE! SPEND \$300 IN STORE BEFORE TAX AND RECEIVE A FREE WATERPROOF BLUETOOTH SPEAKER (DISPLAY SPEAKER)
2	DOUBLE REWARDS POINTS ON REGULAR PRICE PARTS AND MERCH ALL MONTH
DATES CLOSED	
3	CHRISTMAS! SUNDAY DEC 21-DEC 25. CLOSED
4	REOPEN 26TH/27 TH FOR BOXING DAY SALE (UP TO 80% OFF SELECT ITEMS)
5	CLOSED SUNDAY MONDAY THE 28TH/29TH
6	OPEN 30 TH 3P ⁰⁰ 9AM-3PM FOR NYE
7	CLOSED NEW YEARS DAY
8	OPEN REGULAR HOURS 2ND/3RD
NOTES	
9	BOXING DAY SALE WILL <u>NOT</u> BE IN THE CONFERENCE ROOM, SALE ITEMS WILL BE REMOVED FROM THE FLOOR DEC 13 TH TO PREPARE FOR THE SALE. ONCE REMOVED: SALE ITEMS WILL NO

EXECUTIVE COMMENTS AND PRESENTATION

Director: Marc V Vancouver HOG® Chapter

Are there any new members present? Yes – John's first meeting, rides a HD Night Train

Any members present with a birthday this month? Yes, Chris G & Ron Y

Attending: 22

Any members ride to the meeting today? Yes, 22

PAST EVENTS: (Spur)

- **Saturday 6th September – Chapter Meeting 10:00 am at TDMC**

Following the meeting: Marc to lead the Fallen Members Memorial Ride to Burnaby Mountain, then to lunch, 12 riders started the ride, but one had to drop out due to mechanical problems. 11 riders proceeded to Burnaby Mountain for a moment of silence. Steve D then led us through Port Moody and Coquitlam to end in Port Coquitlam and the Gillnetter Pub where we had a happy lunch together.

- **Wednesday 10th September:** KSU 6:30 pm from Mobil gas station, 333 Seymour Blvd, North Vancouver. RC – Marc. 6 Riders enjoyed a ride to Porteau Cove, with ice cream and pop supplied by Teresa.
- **Sunday 14th September – KSU 10:00 am from RC – Spur (Murray) from TDMC, cancelled** due to rain in the forecast.
- **Saturday 20th September – KSU 10:00 am Chevron gas station at 232nd and Hwy 1.** RC – Albert 7 bikes and 8 riders. John's son joined on the ride and thoroughly enjoyed himself. Went to Lue's Grill, via the 'three dam tour'. 5 had a good lunch and then went their separate ways.
- **Wednesday 24th September (Final Wednesday ride of the season)** KSU 6:30 pm Chevron gas station at 232nd and Hwy 1. RC – Albert.... but due to huge traffic delays Albert could not get there in time. 2 members still enjoyed a ride to Adrians at Langley Airport.
- **Sunday 28th September – KSU 10:00 am from TDMC. RC – Spur (Murray) 4 bikes, 5** riders. Rivers Cruise, out to Iona Beach, then lunch in Richmond.

UPCOMING EVENTS

- **October 4th Chapter meeting at TDMC 10:00 am followed by Season Ender Ride**
- Wednesday 15th October – dinner 6:30pm My Greek Taverna – please RSVP
- Saturday 25th October – Halloween Bowling \$20 / player – please RSVP to vanhogcommunication@gmail.com. E-Transfer \$20 can be made to vanhogmembership@gmail.com
- Wednesday 29th October – LOH get together
- **** 31st October (midnight) mileage photo due – no late entries!**

REMINDER: Please when you sign up for an event (on FB too), we make a reservation at that venue based on those numbers. If you sign up, including on FB, and you find you can't make it after all, please do us the courtesy of letting us know... vanhogcommunication@gmail.com

Google Calendar:

<https://calendar.google.com/calendar/u/0/r?cid=cWdzdjlwYWVwbjJtaGRmb2U0aGloMGJzNGdAZ3JvdXAuY2FsZW5kYXluZ29vZ2xlMnVbQ>

OF INTEREST TO VANCOUVER HOG® MEMBERS

SUNSHINE COAST HOG® CHAPTER NEWS

If you would like to show your support & become a member of our sister chapter, **Coast Highway Chapter, BC Canada** (Chapter #10050), applications are available at the west desk of TDMC. Cost is \$20/year for active HOG® International members.

VANCOUVER HOG® WEBSITE

See photos, events, & past meeting minutes. <https://www.trevdeeley.com/check-out-our--HOGVancouver>

VANCOUVER HOG® FACEBOOK PAGE

<https://www.facebook.com/groups/vancouverhogchapter/?ref=bookmarks>

We are trying to make our Facebook page more informative and interactive for members and encourage those who haven't joined the page to do so.

Read about upcoming events, news from Trev Deeley, and news from other members.

Members can post photos, plans to meet for a ride or use it to privately message other members. *Please ask to join if you haven't already done so!*

<https://www.facebook.com/groups/vancouverhogchapter/>

VANCOUVER HOG® BUY & SELL PAGE – (through the Facebook page)

Open to public to view but only Vancouver HOG® members can post bike-related items.

<https://www.facebook.com/groups/1307151939444719>

VANCOUVER HOG® INSTAGRAM @vancouverhog

CANADA HARLEY HOG WEBSITE <https://www.harley-davidson.com/ca/en/content/hog.html>

HOG® CANADA RIDE 365: *To see all the rules and how to register for this program go to the HOG® Canada Official site, follow the links to register on your own to become involved.*

<https://www.harley-davidson.com/ca/en/content/hog.html>

OFFICER REPORTS

Assistant Director:

Steve D: (away blowing bubbles 🤪)

VANCOUVER HOG® CHAPTER "MILEAGE CHALLENGE":

Managed by Steve D., Asst. Director steveda@shaw.ca

Deadline to get your photo with mileage clearly shown is midnight 31st October, for you to be considered for prizes, trophy etc.

MEMBERSHIP REPORT

Shawn M:

Membership holding steady at 90 members

FINANCE REPORT

Shawn M:

Bank account is good. Working through the TDMC spreadsheet.

Upcoming expenses – Christmas door prizes, Mileage challenge winner prizes, Mileage challenge draw.

SAFETY REPORT

Wilko V:

Safety Tip: Use iPhone as Your Off-Grid Lifeline

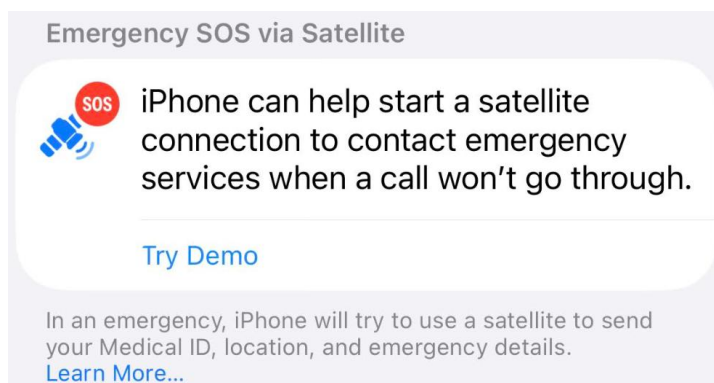
Newer iPhones can act like a satellite “back-up” when you’re off the grid—no cell or Wi-Fi required. This could be a lifesaver if you’re stranded, injured, or just need to send your location. The feature officially launched with **iPhone 14 and later**.

You can practice how it works at home:

Go to **Settings → Emergency SOS → Try Demo**.

This lets you walk through the steps without actually calling for help, so you’ll be ready if you ever need it on the road.

Bonus: In iOS versions with **Messages via Satellite** (iOS 18+), your iPhone can also send basic texts off-grid (not full data) when you’re out of cell range.





ROAD CAPTAIN REPORT

Murray T (Spur): See ride events above.

**** Road Captains for 2026 are needed, please touch base with Murray (Spur) if you are interested.**

LADIES OF HARLEY REPORT

Teresa V: Feel free to touch base if you want to ride during the week, there are quite a few of us with flexible schedules! Feel free to text, email or drop me a line on FB vanhogcommunication@gmail.com

LOH get together – 29th October

LOH get together – 26th November



Other Items:

Website discussion: Wilko

Is it valuable to have a dedicated website for Vancouver HOG. Wilko walked us through the process and various ideas. Discussion from the members was positive, and Wilko will come back with costing and feasibility.

Q – What about a notice board for HOG activities at TDMC? Teresa will be discussing options with TDMC

Query – What is the cost / benefit ratio between what us at HOG members spend at TDMC (gear, services, motorcycles) and what we are offered (member incentives)

Q – who will /manage the website? A – it will be an Officer driven (access via email / password)

‘Vision’ is that if this is successful, Wilko will be able to offer it to other HOG chapters and use Vancouver HOG as a template, and we would be the ‘hosting’ domain.

2025 CALENDAR HIGHLIGHTS

Saturday 4th October – Chapter Meeting and Season Ender Ride

Wednesday 15th October – dinner 6:30pm My Greek Taverna

Saturday 25th October – Halloween Bowling \$20 / player

Wednesday 29th October – LOG get together

**** 31st October (midnight) mileage due with photo – no late entries!**

Saturday 1st November – Chapter Meeting & lunch

Wednesday 12th November – dinner 6:30pm Frankie G's

Saturday 22nd November – Dart Tournament 12 noon Vancouver Legion \$10 / player

Wednesday 26th November – LOH get together

29th November – TDMC Black Friday and Photo's with Santa

6th December - Chapter Meeting & Christmas Lunch (Seymour's Pub)

PRIZE DRAWS

TDMC \$25 Birthday Gift Certificate (1) for October 2025, donated by Vancouver HOG Chapter awarded to:

Ron Y

Membership Draw (x 2) winners for the month of October 2025 win a \$25 Chevron Gift Card donated by

Vancouver HOG Chapter: Donna H & Teresa V

Cash Draw: \$75 to Shawn M

VAN HOG Vest draw: (wear your chapter insignia and be entered to win a prize at every meeting) Prize:

Battery bank

How many participants: 15

Lucky winner: Becca R

ABC Challenge: Thank you to all who participated!

7 participated throughout the summer and took photos of various signs, interesting places and HD Dealerships.

Due to various obstacles 4 were unable to complete / start the challenge.

Becca, Teresa (& Marc) completed 26 places, 10 HD dealerships and 6 bonus locations

Wilko completed 26 places, 3 HD dealerships and 6 bonus locations

Prize 1 – Becca \$20

Prize 2 – Teresa: Battery Bank

Prize 3 – Wilko \$ 15

NEXT MEETING:

Sat. 1st November 10:00 TDMC Followed by Vancouver HOG® Lunch

ADJOURNMENT: Meeting adjourned at 10:45 followed by **KSU 11:15** for Season Ender Ride to Old Settlers Pub in Harrison Hot Springs

Contact Details:

Director: Marc V vanhogdirector@gmail.com

Communications: Teresa V vanhogcommunication@gmail.com

Finance / Membership: Shawn M vanhogmembership@gmail.com
